**Sponsorship Benefits and Opportunities**

**BENEFIT PREMIER PARTNER CORPORATE FRIENDS Sponsorship amount $11,000 + $5,000-$10,999 $2,000-$4,999 $500-$1,999** Sponsor logo in program ✔ ✔ ✔ ✔ Opportunity to provide promotional items in delegate bags ✔ ✔ ✔ ✔ Sponsor identification on advertising ✔ ✔ ✔ ✔ Sponsor identification at sponsored events ✔ ✔ ✔ ✔ Link to sponsor website ✔ ✔ ✔ **-**  Complimentary exhibitor booth space **1 1 1 -** Complimentary delegate pass **4 2 1 -** Complimentary banquet tickets **4 2 1 -**

**Title Event Sponsorship opportunities *Sponsors will have their company* *name included as the title sponsor for the event*  Sponsorship Amount Meet and Greet Monday February 12 $6,000 Hospitality Suite Wednesday February 14 $4,000 Banquet (food and beverage) Tuesday February 13 $11,000 Student and Staff Thank You Breakfast Thursday February 15 $2,000 Entertainment Monday February 12 $5,000 Entertainment Sunday February 11 $5,000 Tuesday Luncheon Tuesday February 13 $4000 Wednesday Luncheon Wednesday February 14 $4000**

**Coffee Break Sponsorship opportunities Sponsorship Amount Morning Coffee Break Tuesday February 13 $3,500 Afternoon Coffee Break Tuesday February 13 $3,500 Morning Coffee Break Wednesday February 14 $3,500 Afternoon Coffee Break Wednesday February 14 $3,500**

**Additional Sponsorship Opportunities Sponsorship Amount Sponsor & Speaker Gifts $6,000 Delegate Bags $6,000 Convention Swag $4,000 Interpretation & Translation Services $2,000 Facility Rentals $2,000 Bottled water/Water Services $3,000 Lanyards $5,000**

**In-kind Sponsorship Opportunities & Recognition The Kitikmeot Trade Show is pleased to recognize sponsors who provide in-kind services for venue expenses, translation services and/or equipment, accommodation, catering, travel, advertising, or other goods/services during the 2017 Kitikmeot Trade Show. Sponsor level recognition is based on the value of the good and/or service.**

For further information on sponsorship, or to book your sponsorship, please contact: Jim MacEachern – Assistant Senior Administrative Officer

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