

Sponsorship Benefits and Opportunities

BENEFIT	PREMIER \$11,000 +	PARTNER \$5,000-\$10,999	CORPORATE \$2,000-\$4,999	FRIENDS \$500-\$1,999
Sponsor logo in program	✓	✓	✓	✓
Opportunity to provide promotional items in delegate bags	✓	✓	✓	✓
Sponsor identification on advertising	✓	✓	✓	✓
Sponsor identification at sponsored events	✓	✓	✓	✓
Link to sponsor website	✓	✓	✓	-
Complimentary exhibitor booth space	1	1	1	-
Complimentary delegate pass	4	2	1	-
Complimentary banquet tickets	4	2	1	-

Title Event Sponsorship opportunities

Sponsors will have their company name included as the title sponsor for the event

		Sponsorship Amount
Meet and Greet	Monday February 10	\$6,000
Hospitality Suite	Wednesday February 12	\$4,000
Banquet (food and beverage)	Tuesday February 11	\$11,000
Student and Staff Thank You Breakfast	Thursday February 13	\$2,000
Entertainment	Monday February 10	\$5,000
Entertainment	Sunday February 9	\$5,000
Tuesday Luncheon	Tuesday February 11	\$4000
Wednesday Luncheon	Wednesday February 12	\$4000

Coffee Break Sponsorship opportunities

		Sponsorship Amount
Morning Coffee Break	Tuesday February 11	\$3,500
Afternoon Coffee Break	Tuesday February 11	\$3,500
Morning Coffee Break	Wednesday February 12	\$3,500
Afternoon Coffee Break	Wednesday February 12	\$3,500

Additional Sponsorship Opportunities

	Sponsorship Amount
Sponsor & Speaker Gifts	\$6,000
Delegate Bags	\$6,000
Convention Swag	\$4,000
Interpretation & Translation Services	\$2,000
Facility Rentals	\$2,000
Bottled water/Water Services	\$3,000
Lanyards	\$5,000

In-kind Sponsorship Opportunities & Recognition

The Kitikmeot Trade Show is pleased to recognize sponsors who provide in-kind services for venue expenses, translation services and/or equipment, accommodation, catering, travel, advertising, or other goods/services during the 2020 Kitikmeot Trade Show. Sponsor level recognition is based on the value of the good and/or service.

For further information on sponsorship, or to book your sponsorship, please contact:

Jim MacEachern – Assistant Chief Administrative Officer

Email: info@kitikmeottradeshow.ca Phone: (867) 983-4650